RENO

the biggest little startup community
Reno is less traffic and more trails. Less smog and more slopes. It’s a place where you can walk out of your downtown office to a world-class whitewater park, attend a top-tier university, dine at award-winning restaurants and be part of a vibrant community. “Reno is now a city of sustenance as well as indulgence.” - The New York Times

300+ sunny days a year

425,000 population

2 hours to Black Rock City

18,000 students at the University of Nevada, Reno

The Desert Research Institute is an internationally acclaimed research institution

18,6 minutes average commute, 7 minutes faster than the national average

300,000 world-class fly-fishing

500+ arts events during summer

1 of 6 ski resorts approved for drone flying

20% of the country can be reached in 1 day through major shipping centers

7-8 flights per day to the Bay Area

53 daily departures to 13 direct destinations

18th Washoe County rank for college freshmen in 3 years

LAKE TAHOE 35 Miles
SAN FRANCISCO 518 Miles
LAS VEGAS 446 Miles
SALT LAKE CITY 520 Miles

KEEP TAHO BLUE.

5.8% The cost of living is 5.8% lower than the national average

Entrepreneurial Events:
TEDx, Ignite, Startup Weekend, Reno Wired, Word Camp, Nevada Reno NASA Space Apps Challenge, Microsoft Hackathon, Pixels of Fury, Sonja Business Competition, Governor Cup, Meetups, 1 Million Cups, House of Genius, Maker Faire

Cultural Events:
ArtWeek, Hot August Nights, Cantina, Brew HaHa, Ramming Man, Green Vibeartion, The Great Reno Balloon Races, The Reno National Championship Air Races, Reno River Festival, Reno-Tahoe Open

Entrepreneurial Resources:
GrinKadie, NCET, Entrepreneurs Assembly, Startup Digest, Summit Venture Mentoring Service, The Spark, Reno Rebirth

Startup Funding:
Reno Angel, Sierra Angel, Battle Born Venture, Reno Accelerator Fund

Entrepreneurial Groups:
ECO, eWomenNetwork, Nevada Inventor’s Association, Bloc Group, Northern Nevada Software Developer’s Group

Notable Businesses:
Apple, Patagonia, JST, ShortStack, Intuit, MicroWorlds, Urban Outfitters, Custom Ink, Sierra Nevada Corporation

Entrepreneurial Spaces:
Reno Collective, The Generator, Swell Coffee, The Hills Coffee, Inevest, Coburn, Bozeman Business Center, BridgeMarc

Get more info at Nevada.org