

# 2020 AAOHN SPONSORSHIP OPPORTUNITIES



**\$3,000**

## Virtual Lunch and Learn

- Live webinar style format
- Sponsor would provide content, host, and also be in charge of RSVPs
- Sponsor will provide the link to the Lunch and Learn
- AAOHN will provide 2 eblasts to our member database promoting the Lunch and Learn
- Those who agree to attending this Lunch and Learn allow the host to receive their contact information



**\$2,500**

## Sponsored Content

- Content subject for approval by AAOHN
- Content will be between 500-1,000 words
- Banner ad included in the member newsletter with a link to the content
- 1 eblast to promote content



**\$2,000**

## Sponsor an AAOHN Webinar



**\$1,250**

## Dedicated Eblast



**\$1,000**

## Social Media Post

- Post a social media flyer on AAOHN's Facebook, LinkedIn and Twitter



## Banner Advertising on the AAOHN website

**\$1,000/month**

- Homepage banner ad below main billboard

**\$750/month**

- Internal page siderail banner ad



## Inquire for Pricing

## Sponsor AAOHN Professional Development and Textbooks

- Contact AAOHN to inquire for pricing and details



# 2020 AAOHN SPONSORSHIP APPLICATION

All applications will be reviewed by the AAOHN Sales Team. Applications will be approved with written notice of acceptance. Please print or type information exactly as you would like it to appear in all published materials. Please be sure to complete all sections.

## 1. Company Information

Company \_\_\_\_\_

Contact \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ ZIP \_\_\_\_\_

Phone \_\_\_\_\_

Email \_\_\_\_\_

Website \_\_\_\_\_

## 2. Sponsorship

\_\_\_\_\_ \$ \_\_\_\_\_

\_\_\_\_\_ \$ \_\_\_\_\_

\_\_\_\_\_ \$ \_\_\_\_\_

Total sponsorship \$ \_\_\_\_\_

3. Total Payment \$ \_\_\_\_\_

## 4. Payment Information

Make checks payable to AAOHN. All cancellations must be made in writing. The cancellation policy is detailed in the Rules and Regulations.

Check enclosed (payable in U.S. funds to AAOHN)

Credit card information\*

\*Information for credit card payments will be provided on your invoice.

## 5. Authorization

It is understood that by signing the application, the applicant is subject to the provisions of the Rules and Regulations governing AAOHN and agrees to abide by them.

Signature \_\_\_\_\_

Date \_\_\_\_\_

Title \_\_\_\_\_

### Rules and Regulations

#### Advertisements

Advertisements that exceed size specifications will be reduced as necessary and billed to the advertiser at cost. Advertisers or ad agencies requesting modifications to previously supplied ad materials assume all risks associated with modifications. The word "ADVERTISEMENT" will be placed on any advertising which, in the opinion of the publisher, resembles editorial matter. The publisher reserves the right to reject any advertisement which is not in keeping with association policy or publication standards. Employment ads are web-based only. No cash discounts are allowed. Commission is not available on classified ads. Terms are due upon receipt of invoice.

To maintain production schedules, AAOHN reserves the right to reposition any advertisement that arrives past the closing date of four weeks prior to publication. A contract may be cancelled by the advertiser or publisher only with 45 days written notice before closing date. Cancellations (as well as changes in insertion orders) will not be accepted after the closing date. Advertisers will be short rated if, within a 12-month period from the start of a contract, they fail to use the number of insertions upon which billing was based. Accounts over 45 days will be subject to collection procedures.

#### Payment Terms

All invoices are net 30 days from the date of invoice, payable in U.S. dollars only. Accounts in arrear, after due notice, are sent to an outside agency for collection. Should this become necessary, subsequent terms are cash in advance and the costs of the collection effort must be reimbursed to AAOHN.

