

PROVIDING PATHWAYS FOR WORKER WELLBEING

A VIRTUAL EXPERIENCE • APRIL 13-14 AND APRIL 20-21, 2021



ABOUT 2021 AAOHN NATIONAL CONFERENCE

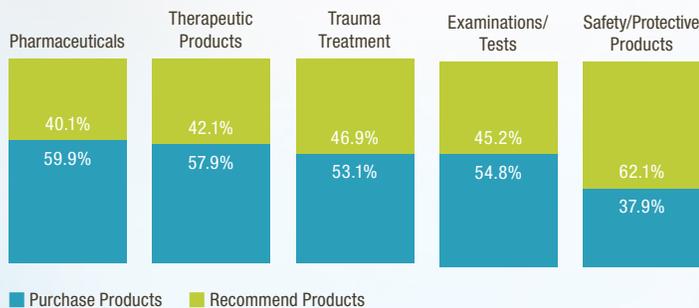


WHO WE ARE

The AAOHN National Conference is the premier educational and networking event for occupational health nurses and other professionals in related disciplines. With a focus on employee health and well-being, AAOHN members provide business-compatible solutions that result in enhanced productivity and decreased healthcare costs.

Partnering with AAOHN is the ideal way for your company to connect with key decision-makers and business influencers in order to become the solution of choice. Cut through the competition by building relationships that matter — help brighten your company's tomorrow!

Attendee Purchasing Power



THE VIRTUAL EXPERIENCE

We are bringing the best purchasing decision-makers and influencers in occupational and environmental health nurses from across the nation directly to you! AAOHN's National Conference is going fully virtual in 2021! All the same great presenters. All the same great insights. All the same great networking opportunities. Only this year, join us online from the safety of home or office.



SCHEDULE

TUESDAY, APRIL 13

12:00 pm – 12:45 pm	Award Ceremony
12:45 pm – 1:00 pm	Opening Remarks
1:00 pm – 2:00 pm	Opening Keynote
2:05 pm – 2:10 pm	Self-Care Break
2:10 pm – 3:10 pm	Virtual Exhibit Hall
3:20 pm – 4:20 pm	Educational Session
4:30 pm – 5:30 pm	Opening Happy Hour

WEDNESDAY, APRIL 14

7:00 am – 7:45 am	Wellness Event
7:00 am – 7:45 am	Exhibitor Program Opportunity
8:00 am – 9:00 am	Networking
9:10 am – 10:10 am	General Session
10:10 am – 10:15 am	Self-Care Break
10:20 am – 11:20 am	Educational Session
11:30 am – 12:30 pm	Educational Session
12:30 pm – 1:30 pm	Virtual Exhibit Hall
1:40 pm – 2:40 pm	Educational Session
2:50 pm – 3:50 pm	Educational Session
4:00 pm – 5:00 pm	Networking

TUESDAY, APRIL 20

7:00 am – 7:45 am	Wellness Event
7:00 am – 7:45 am	Exhibitor Program Opportunity
8:00 am – 9:00 am	Networking
9:10 am – 10:10 am	Catherine Dempsey Lecture
10:10 am – 11:10 am	Virtual Exhibit Hall
11:20 am – 12:20 pm	Educational Session
12:30 pm – 1:30 pm	Educational Session
1:30 pm – 1:35 pm	Self-Care Break
1:40 pm – 2:40 pm	Educational Session
2:50 pm – 3:50 pm	Educational Session
4:00 pm – 5:00 pm	Foundation Event

WEDNESDAY, APRIL 21

7:00 am – 7:45 am	Wellness Event
7:00 am – 7:45 am	Exhibitor Program Opportunity
8:00 am – 9:00 am	Networking Panel
9:10 am – 10:10 am	Educational Session
10:10 am – 11:10 am	Virtual Exhibit Hall
11:20 am – 12:20 pm	Educational Session
12:20 pm – 12:25 pm	Self-Care Break
12:30 pm – 1:30 pm	Educational Session
1:40 pm – 2:40 pm	Educational Session
2:50 pm – 3:05 pm	Closing Ceremony
3:05 pm – 4:05 pm	Closing Keynote
4:15 pm – 5:15 pm	Closing Happy Hour

*All times are listed in Central Time and subject to change.



FLEXIBILITY FOR BOTH NETWORKING AND LEARNING

You will be able to attend sessions and interact with attendees through the conference both in group settings and in 1:1 meetings.



LONGER VISIBILITY

All registered attendees will have full access to conference sessions and the virtual solutions showcase until June 30, 2021.



LEAD GENERATION

With access to insightful metrics, you will receive detailed analytics information about how attendees interacted with your solutions and the event overall.



STRENGTHEN AND MAINTAIN CURRENT RELATIONSHIPS

Meet with current customers and prospects in the virtual exhibit hall during networking opportunities and during sessions.



LOWER EXPENSES OVERALL

You will have no expenses associated with shipping, material handling, design/construction, show services or travel.

2021 NATIONAL CONFERENCE SPONSORSHIP OPPORTUNITIES



AAOHN PARTNER BENEFITS	ATTENDEE ENGAGEMENT	PRODUCT SHOWCASE	BRAND AWARENESS	LEAD GENERATION	EVENT EXPOSURE
	\$6,000	\$4,000	\$2,500	\$2,000	\$1,500
Virtual Booth Package (with collateral uploads, embedded videos and 1:1 chat functionality)	X	X	X	X	X
Logo Recognition as a 2021 AAOHN Partner	X	X	X	X	X
Full Conference Registration Passes	6	5	4	4	4
Pre-Conference Registration List	X	X	X	X	X
Virtual Booth Lead Reporting	X	X	X	X	X
Inclusion in Passport to Prizes	X	X	X	X	
Registration Supporter Recognition			X		
Sponsor Recognition in Attendee Communications	X	X			
Innovation Theater (or) 60-Second Commercial		X			
(1) Push Notification		X			
Virtual Happy Hour (or) Virtual Focus Group	X				
(1) Dedicated Email Promotion to Attendees	X				

PACKAGE DETAILS



EXCLUSIVES FOR ATTENDEE ENGAGEMENT PACKAGE

\$6,000

- Option to choose between:
 - » Virtual Happy Hour: Help attendees unwind after a day of education with a fun virtual happy hour. Sponsors have the opportunity to select from a variety of networking opportunities (professional mixologist, adult magician or professional cooking class). **OR**
 - » Virtual Focus Group: AAOHN will recruit and promote a virtual focus group on your behalf for a maximum of 15 people. AAOHN will work with you to convene a group of participants targeting your demographic to help your company gauge interest and promote services. AAOHN will coordinate the focus group during the virtual conference timeframe. Attendees will receive a \$50 gift card for participating, provided by AAOHN. Limited to 8-15 attendees per focus group.
- One (1) dedicated e-mail blast to AAOHN attendees to promote virtual happy hour or focus group
- Virtual Booth Package (*including videos, collateral uploads, and 1:1 chat (text, audio or video) functionality with attendees within their booth*)
- Inclusion in Interactive Passport to Prizes Game
- Six (6) Full Conference Registration Passes (*ability to earn CNE*)
- Pre-Conference Attendee List (*including name, title, organization and mailing address*)
- Attendee Interaction Reports (*metrics related to visitors to your booth, resources viewed and downloaded*)

EXCLUSIVES FOR PRODUCT SHOWCASE PACKAGE

\$4,000

- Option to choose between:
 - » Innovation Theater: Showcase your product or solution in a 20-minute vendor session during virtual exhibit hall hours. Once the session has ended, AAOHN will include a recording of the session on the on-demand portion of the platform for attendees to continue accessing for up to three months. **OR**
 - » 60-Second Commercial: Sponsor has the opportunity to record and provide a 60-second commercial to be played before four sessions.
- One (1) Virtual Platform push notification sent to all attendees during the virtual event to promote your innovation theater session or virtual booth
- Virtual Booth Package (*including videos, collateral uploads, and 1:1 chat (text, audio, or video) functionality with attendees within their booth*)
- Inclusion in Interactive Passport to Prizes Game
- Five (5) Full Conference Registration Passes (*ability to earn CNE*)
- Pre-Conference Attendee List (*including name, title, organization and mailing address*)
- Attendee Interaction Reports (*metrics related to visitors to your booth, resources viewed and downloaded*)

2021 NATIONAL CONFERENCE SPONSORSHIP OPPORTUNITIES



EXCLUSIVES FOR BRAND AWARENESS PACKAGE

\$2,500

- Inclusion in Interactive Passport to Prizes Game
- Registration Supporter: Receive logo recognition as the exclusive registration sponsors in all attendee confirmation emails and the AAOHN National Conference Homepage
- Virtual Booth Package (*including videos, collateral uploads, and 1:1 chat (text, audio, or video) functionality with attendees within their booth*)
- Four (4) Full Conference Registration Passes (*ability to earn CNE*)
- Pre-Conference Attendee List (*including name, title, organization and mailing address*)
- Attendee Interaction Reports (*metrics related to visitors to your booth, resources viewed and downloaded*)

EXCLUSIVES FOR LEAD GENERATION PACKAGE

\$2,000

- Inclusion in Interactive Passport to Prizes Game
- Virtual Booth Package (*including videos, collateral uploads, and 1:1 chat (text, audio, or video) functionality with attendees within their booth*)
- Four (4) Full Conference Registration Passes (*ability to earn CNE*)
- Pre-Conference Attendee List (*including name, title, organization and mailing address*)
- Attendee Interaction Reports (*metrics related to visitors to your booth, resources viewed and downloaded*)

EXCLUSIVES FOR EVENT EXPOSURE PACKAGE

\$1,500

- Virtual Booth Package (*including videos, collateral uploads, and 1:1 chat (text, audio, or video) functionality with attendees within their booth*)
- Four (4) Full Conference Registration Passes (*ability to earn CNE*)
- Pre-Conference Attendee List (*including name, title, organization and mailing address*)
- Attendee Interaction Reports (*metrics related to visitors to your booth, resources viewed and downloaded*)



A LA CARTE SPONSORSHIP OPPORTUNITIES



SERENITY BREAK

\$1,000 | # Available: 4

Support virtual conference breaks by sponsoring a 60-second meditative break for attendees where a video will play with calming scenery and sounds. Serenity Break sponsors will be recognized with logo inclusion in the serenity break video and in all promotion of the break.

10-MINUTE PUPPY PARTY BREAK

\$2,000 | # Available: 1

Support virtual conferences breaks by sponsoring a Puppy Party, where attendees can take a break from sessions and click in to watch dogs playing and interacting with each other. Sponsor will receive logo recognition in all promotion of the break as well as during the break.

VIRTUAL BACKGROUND MEETING PACKAGE

\$2,500 | # Available: 1

Sponsor logo will be included as one of the available backgrounds sent to attendees for their use during the AAOHN National Conference

60-SECOND COMMERCIAL

\$3,000 | # Available: 4

Create a short 60-second commercial that will be played for AAOHN conference attendees just before the start of their session.

AAOHN CONFERENCE WEBPAGE ADVERTISEMENT

\$3,500 | # Available: 1

Sponsor will receive exclusive banner advertisement placement on the AAOHN conference homepage that all attendees will visit to access more information about the event.

COFFEE BREAK

\$5,000 | # Available: 4

Treat attendees to a mid-day coffee treat. AAOHN will provide coffee gift cards to all registered attendees via email that will include sponsor branding and banner advertisement. Sponsor will also receive recognition in daily email promoting the mid-day coffee break.

'THANK YOU NURSES' VIDEO

\$5,000 | # Available: 4

Sponsors have the opportunity to record and provide a two-minute 'Thank You' compilation video thanking AAOHN occupational health nurses for all of their hard work. This video will be played in the virtual meeting lobby and will be the first thing attendees see each day when they enter the experience. The video will be promoted on AAOHN social media and can be used in your exhibitor booth.

VIRTUAL WALK / RUN CHALLENGE

\$7,500 | **SOLD**

Support a healthy lifestyle and sponsor the Walking Challenge App. Attendees will sign up to participate and can be entered to win a prize based on their final step count. Includes in-app branding and promotional recognition. AAOHN will also recognize sponsor in promotional emails.

AAOHN ATTENDEE GIFT BOX

Help attendees feel connected with the virtual experience at home by sponsoring an item to be included in the AAOHN Gift Box, mailing out to registrants before the start of the virtual event. As the most popular virtual sponsorship you can expect to see pictures on social media of attendees showing off their swag with your company's branding. Registrants who register by March 1, 2021 will receive an Attendee Gift Box.

- Hand Sanitizer — **\$2,500 SOLD**
- Webcam Cover — **\$3,500 SOLD**
- Cellphone Stand — **\$3,000 SOLD**
- Blue Light Glasses — **\$5,000 SOLD**
- Tote Bag — **\$5,000 SOLD**
- Charging Power Bank — **\$6,500 SOLD**

To be the exclusive sponsor of the AAOHN Attendee Gift Box — **\$25,000**

2021 AAOHN NATIONAL CONFERENCE APPLICATION AND CONTRACT

COMPANY INFORMATION:

Please print exactly as you wish information to appear in all event materials

Company: _____

Contact _____

Address _____

City: _____ State/Province _____ ZIP/Postal Code _____

Phone _____

Email _____

CONSENT:

By signing "Acceptance & Signature" below, you are providing AAOHN with your express consent for AAOHN to use your personal data as follows:

- AAOHN uses the data you provide to inform you about the National Conference, products or news that may be of interest to you, and such other purposes which are within the scope of AAOHN's exempt purpose and mission; and
- AAOHN shares the data you provide with official third party vendors in order to process your registration, to set-up your virtual exhibit, to make you aware of goods and services you may need to execute your exhibit, to perform analytics on behalf of AAOHN in connection with the National Conference, and for such other purposes as AAOHN may approve from time to time.

For more information regarding your personal data rights, please review the [AAOHN Privacy Policy](#).

TOTAL INVESTMENT:

\$ _____

ACCEPTANCE & SIGNATURE:

By submitting this Application & Contract, my company agrees to abide by all terms as printed in the AAOHN National Conference Contract Conditions/ Rules & Regulations for exhibit space. I have the authority to execute this agreement on behalf of my company and agree not to challenge the validity of this electronically signed contract.

Authorized Signature: _____

Title: _____

Date: _____

PARTNERSHIP OPPORTUNITIES:

SPONSOR PACKAGES

<input type="checkbox"/> Attendee Engagement	\$6,000
<input type="checkbox"/> Virtual Happy Hour	
<input type="checkbox"/> Virtual Focus Group	
<input type="checkbox"/> Product Showcase	\$4,000
<input type="checkbox"/> Innovation Theater	
<input type="checkbox"/> 60-Second Commercial	
<input type="checkbox"/> Brand Awareness	\$2,500
<input type="checkbox"/> Lead Generation	\$2,000
<input type="checkbox"/> Event Exposure	\$1,500

A LA CARTE SPONSORSHIP OPPORTUNITIES

<input type="checkbox"/> Virtual Run Challenge	SOLD
<input type="checkbox"/> Coffee Break	\$5,000
<input type="checkbox"/> Keynote Sponsor	\$5,000
<input type="checkbox"/> 'Thank You Nurses' Video	\$5,000
<input type="checkbox"/> AAOHN Conference Webpage Sponsor	\$3,500
<input type="checkbox"/> 60-Second Commercial	\$3,000
<input type="checkbox"/> Virtual Background Package	\$2,500
<input type="checkbox"/> 10-Minute Puppy Party Break	\$2,000
<input type="checkbox"/> Seconds of Serenity Break	\$1,000
<input type="checkbox"/> Attendee Gift Box	
<input type="checkbox"/> Webcam Cover	SOLD
<input type="checkbox"/> Cellphone Stand	SOLD
<input type="checkbox"/> Hand Sanitizer	SOLD
<input type="checkbox"/> Blue Light Glasses	SOLD
<input type="checkbox"/> Charging Power Bank	SOLD
<input type="checkbox"/> Tote Bag	SOLD

AAOHN APPLICATION & CONTRACT TERMS & CONDITIONS—2021 NATIONAL CONFERENCE

This Application & Contract to participate in the AAOHN 2021 National Conference a virtual event scheduled to occur over April 13 - 21, 2021, shall become effective when it has been submitted by the exhibiting company and accepted by AAOHN. The individual signing this Application & Contract represents and warrants that he/she is duly authorized to execute this binding Application & Contract on behalf of the exhibiting company. By signing below, the exhibiting company agrees to be bound by the terms and conditions below. The exhibiting company agrees that upon acceptance of this Application & Contract by AAOHN, with or without appropriate payment of the exhibition fee and further action by the exhibiting company, this Application & Contract, together with the terms and conditions below, (collectively "this Contract") shall become a legally binding contract between AAOHN and exhibiting company ("Exhibitor").

As used herein, "booth" and "space" are all in reference to a virtual exhibit within the AAOHN 2021 National Conference a virtual event ("Conference").

1. AAOHN EXHIBIT MANAGEMENT

AAOHN Exhibit Management is responsible for exhibitor virtual package logistics, collection of exhibitor payment and acts as a liaison between exhibitors, AAOHN and all official show contractors. If you have any questions about your virtual participation package, contact AAOHN Exhibit Management:

AAOHN
ATTN: Exhibit Manager
330 N. Wabash Ave. | Ste. 2000
Chicago, IL 60611 USA
Phone: 312-673-5570
Email: exhibits@aaohn.org

2. ELIGIBILITY CRITERIA FOR EXHIBITORS (Including Products Eligible for Exhibit)

AAOHN reserves the right to determine the eligibility of any exhibitor for inclusion in the 2021 AAOHN National Conference and to prohibit an exhibitor from conducting and maintaining an exhibit if, in the sole judgment of AAOHN, the exhibitor or exhibit or proposed exhibit shall in any respect be deemed unsuitable. The foregoing prohibition relates to persons, conduct, articles or merchandise, booth materials, souvenirs, catalogs, online content and any other items, without limitation, which reflect the character of the exhibit. No cash sales are permitted at any time. If AAOHN Exhibit Management is notified of sales during conference hours, the company will be immediately removed from the virtual platform, and no refunds will be given.

3. VIRTUAL BOOTH DESCRIPTION & COST

All partner packages containing a virtual booth will include at a minimum:

- Capability to upload collateral and embed videos within booth
- 1:1 Chat Functionality

- Logo recognition as a 2021 AAOHN Partner
- (4) Full Conference Registration Passes
- Pre-Show Attendee List
- Booth visitor lead reporting

Virtual Booth Packages:

- Event Exposure - \$1,500.00
- Lead Generation - \$2,000.00
- Brand Awareness - \$2,500.00
- Product Showcase - \$4,000.00
- Attendee Engagement - \$6,000.00

For purposes of this Contract, the amount of the rental cost associated with the booth selected by Exhibitor is referred to as the "Exhibit Booth Fee."

4. PAYMENTS, CANCELLATIONS & REFUNDS

Exhibitor must remit a 50% percent deposit of the total Exhibit Booth Fee with the submission of this Contract. The remaining balance of the Exhibit Booth Fee must be paid on or before January 8, 2021. Notwithstanding the foregoing, a Contract submitted on or after January 9, 2021 must be accompanied by full payment of the Exhibit Booth Fee at the time of submission.

A Contract will not be processed, without the required Exhibit Booth Fee payments. Credit card payments can be made online using American Express, MasterCard or Visa. Checks must be payable to AAOHN and can be remitted to the following address via the U.S. Postal Service:

AAOHN – Exhibits
PO Box 772834
Chicago, IL 60677-2834 USA

For ACH/wire payments, please email exhibits@aaohn.org for remittance instructions.

AAOHN reserves the right to hold or revoke Exhibitor registration access for any Exhibitor with an unpaid balance and to instruct all official contractors to deny goods and services.

5. CANCELLATION OF VIRTUAL PARTICIPATION BY EXHIBITOR

Cancellation of virtual participation must be directed via email to exhibits@aaohn.org, provided that the cancelling Exhibitor obtains confirmation of AAOHN's receipt of the email on or before the cancellation deadline.

For cancellations of virtual participation received between the initial contract date and January 8, 2021, Exhibitor is responsible for, and AAOHN shall be entitled to retain, 50 percent of the total virtual participation fee as a cancellation fee.

Full payment is required and no refunds whatsoever will be made on cancellations or reductions of virtual packages on or after January 9, 2021. Should an Exhibitor cancel even partial of their virtual package on or after January 9, 2021, the Exhibitor is responsible for the full virtual package fee for the originally contracted exhibit space.

Notwithstanding the foregoing, Exhibitor will have no right to cancel subsequent to AAOHN cancellation pursuant to Section 7.

6. CANCELLATION OR CHANGES TO AAOHN 2021 NATIONAL CONFERENCE BY AAOHN

If for any reason beyond AAOHN's control AAOHN determines that AAOHN must be cancelled, shortened, delayed, dates changed, or otherwise altered or changed, Exhibitor understands and agrees that AAOHN shall not refund any amounts Exhibitor paid towards the Virtual Package Fee and that all losses and damages that it may suffer as a consequence thereof are its responsibility and not that of AAOHN or its directors, officers, employees, agents or subcontractors. Exhibitor understands that it may lose all monies it has paid to AAOHN for space at the Conference, as well as other costs and expenses it has incurred, including setup, employee wages, etc.

AAOHN APPLICATION & CONTRACT TERMS & CONDITIONS—2021 NATIONAL CONFERENCE

Exhibitor, as a condition of being permitted by AAOHN to be an Exhibitor in the Conference agrees to indemnify, defend and hold harmless AAOHN, its directors, officers employees, agents and subcontractors from any and all loss which Exhibitor may suffer as a result of Conference cancellation, duration, delay or other alterations or changes caused in whole, or in part, by any reason outside AAOHN's control. The terms of this provision shall survive the termination or expiration of this Contract.

7. ELIGIBILITY TO EXHIBIT

AAOHN reserves the right to determine the eligibility of any exhibitor for inclusion in the Conference and to prohibit an exhibitor from conducting and maintaining an exhibit if, in the sole judgment of AAOHN, the exhibitor or exhibit or proposed exhibit shall in any respect be deemed unsuitable. Exhibitor's eligibility to exhibit in the Conference must remain in effect from the time of submission of the Contract to the time of the Conference and should AAOHN determine that Exhibitors no longer eligible to exhibit at the Conference (though previously deemed eligible), AAOHN may notify the Exhibitor and may terminate this Contract without liability upon written notice to Exhibitor.

8. SUBLETTING OF EXHIBIT SPACE PROHIBITED

Exhibitors are prohibited from assigning or subletting a booth or any part of the space allotted to them nor shall they exhibit or permit to be exhibited in their space any products or advertising materials which are not a part of their own regular products, or which are not compatible with the purpose and/or character of AAOHN 2021 National Conference as determined by AAOHN in its sole discretion.

9. PROMOTIONAL ACTIVITIES

Further, Exhibitors shall not engage in any promotional activities which AAOHN determines to be outside the purpose and/or character of Conference as determined by AAOHN in its sole discretion.

10. INTELLECTUAL PROPERTY MATTERS

The Exhibitor represents and warrants to AAOHN that no materials used in or in connection with their exhibit infringe the trademarks, copyrights (including, without

limitation, copyrights in music and other materials used or broadcast by Exhibitor) or other intellectual property rights of any third party. The Exhibitor agrees to immediately notify AAOHN of any information of which the Exhibitor becomes aware regarding actual or alleged infringement of any third party's trademarks, copyrights or other intellectual property rights. The Exhibitor agrees to indemnify, defend and hold AAOHN, its officers, directors, employees, agents, successors and assigns harmless from and against all losses, damages and costs (including attorney's fees) arising out of or related to claims of infringement by Exhibitor, its employees, agents, or contractors of the trademarks, copyrights and other intellectual property rights of any third party.

Notwithstanding the foregoing, AAOHN, its officers, directors, employees, agents, and each of them, shall not be liable for and expressly disclaims all liability for infringement or alleged infringement of the trademarks, copyrights or other intellectual property of any third party arising out of the actions of any Exhibitors. The terms of this provision shall survive the termination or expiration of this Contract.

11. USE OF AAOHN NAME

AAOHN and the AAOHN logo are registered trademarks owned by AAOHN. Participation by an Exhibitor in the Conference does not entitle the Exhibitor to use such names or logos, except that the Exhibitor may reference the Conference and use AAOHN logo with reference to the Exhibitor's participation as an Exhibitor at the AAOHN 2021 National Conference. Participation in the Conference does not imply endorsement or approval by AAOHN of any product, service or participant and none shall be claimed by any participant.

12. EXHIBIT HOURS

April 13, 2021

12:00 p.m. – 5:30 p.m. CT

April 14, 2021

7:00 a.m. – 5:00 p.m. CT

April 20, 2021

7:00 a.m. – 5:00 p.m. CT

April 21, 2021

7:30 a.m. – 5:15 p.m.

**Schedule dates and times are subject to change*

13. BADGES

Exhibitors are provided (4) complimentary Exhibitor badges per exhibit package.

14. INDEMNIFICATION

Exhibitor agrees that it will indemnify, defend and hold AAOHN, their respective officers, directors, employees, agents and each of them, harmless from and against a) the performance or breach of this Contract by Exhibitor, its employees, agents or contractors; b) the failure by Exhibitor, its employees, agents or contractors to comply with applicable laws, regulations and ordinances; and c) the act, omission, negligence, gross negligence, or willful misconduct of Exhibitor, its employees, agents, contractors, licensees, guests, or invitees. This indemnification of AAOHN by Exhibitor is effective unless such injury was caused by the sole gross negligence or willful misconduct of AAOHN. Exhibitor agrees that if AAOHN is made a party to any litigation commenced by or against Exhibitor, or relating to this Contract or the premises leased hereunder, then exhibitor will pay all costs and expenses, including attorneys' fees, incurred by or imposed upon AAOHN reason of such litigation. the terms of this provision shall survive the termination or expiration of this contract.

15. INSURANCE

Exhibitors are required to maintain and to provide a certificate of insurance to AAOHN Exhibit Management with evidence of the following:

- a. General liability with limits not less than \$1,000,000 per occurrence, \$2,000,000 in the aggregate
- b. Owned (if applicable), hired and non-owned auto liability with limits not less than \$1,000,000 per occurrence
- c. Workers' compensation with state statutory limits
- d. Employer's liability with limits not less than \$500,000
- e. Commercial umbrella liability with limits not less than \$5,000,000
- f. Personal property and equipment on a special form replacement cost basis

AAOHN, SmithBucklin Corporation and vFairs LLC are to be listed as additional insureds on a primary and non-contributory basis with respect to general/auto/umbrella liability.

2021 NATIONAL CONFERENCE SPONSORSHIP OPPORTUNITIES



A waiver of subrogation must apply to all policies. All carriers are to maintain an A.M. Best rating of not less than A- VII.

Certificates should be sent to AAOHN Exhibit Management at exhibits@aaohn.org.

16. USE OF VIRTUAL SPACE – GENERAL

- a.** Exhibitors are prohibited from possessing, displaying or depicting any products or components or company names in their booth that could be interpreted as being a promotion or comparison (features, benefits, price) of another company.
- b.** Any special promotions music must be cleared with AAOHN. AAOHN reserves the right to designate specific days and hours during which special promotions may be conducted, if they are permitted at all.
- c.** AAOHN allows drawings, games of chance and raffles during the Conference, subject to the prior written approval of AAOHN. Exhibitors must abide by all statutes and regulations regarding drawings, games of chance and raffles.
- d.** All booth personnel visible on the virtual platform must be properly and modestly clothed.
- e.** The Exhibitor acknowledges and agrees that the AAOHN, its employees and contractors may take photographs/video recordings of the Conference which could include images of the Exhibitor, its name and logo, its representatives and its exhibits while attending the Exhibition. The Exhibitor hereby consents to and grants to the AAOHN and its affiliates, the unrestricted, perpetual, worldwide, royalty-free and transferable right and license to use (and grant others the right to use) the images worldwide without any compensation. The Exhibitor acknowledges that AAOHN is the sole and exclusive owner of all rights in the images and hereby waives (a) any and all rights in and to such images, and (b) any and all claims the Exhibitor and its representatives may have relating to or arising from the images or their use.
- f.** Music used in the booth or at any of Exhibitor's function held in conjunction with the Conference is subject to applicable copyright and licensing fees charged by BMI and ASCAP. It is the sole responsibility of the Exhibitor to pay applicable fees.
- g.** In order to ensure the success of the Conference and avoid dilution of benefits

extended to all partners, Exhibitor may not extend invitations, call meetings or otherwise encourage absence of other exhibitors/ sponsors attendees from any program or other component of the Conference during the official hours of the Conference or any function sponsored in connect with the Conference by AAOHN without prior notice to and approval by AAOHN.

17. ATTENDEE LISTS

Attendee lists from the Conference are distributed only to exhibiting companies, other official partners and attendees. Please note that no other individual or organization are authorized to market or to sell attendee lists of AAOHN. Such lists shall only be used for mailings of promotional material relating to Exhibitor's booth at the Conference and shall not be reproduced, transferred or used in any other manner. In using such lists for mailings, Exhibitors must ensure compliance with all country, state and local laws and regulations including, but not limited to, the European Union's General Data Protection Regulations (GDPR and the California Consumer Privacy Act (CCPA). The Exhibitor shall indemnify, hold AAOHN, its directors, officers, employees, agents or subcontractors harmless from the performance or breach of this provision by Exhibitor, its employees, agents or contractors. The terms of this provision shall survive the termination or expiration of this Contract.

18. WARRANTIES

AAOHN makes no warranties, either express or implied, as to the availability or suitability of the technology platforms used for the virtual exhibit.

19. AMENDMENTS/ INTERPRETATION

AAOHN reserves the right to amend and enforce this Contract. Written notice of any amendments shall be given to each affected Exhibitor. Each Exhibitor, for itself, its agents and employees, agrees to abide by this Contract set forth therein, or by any subsequent amendments. AAOHN reserves the sole right to interpret this Contract. All interpretations are final and are not subject to review or to appeal. Exhibitors which, in the sole interpretation of AAOHN shall be subject to disciplinary action up to and including ejection from the Conference and refusal to

participate in any future events or conferences of AAOHN.

20. ENFORCEMENT/ MISCELLANEOUS

This Contract is governed by Illinois law and the Exhibitor consents to the exclusive jurisdiction of the State and Federal courts seated in Cook County, Illinois, with respect to any action arising out of this Contract or AAOHN. The parties explicitly acknowledge and agree that the provisions of this Contract are both reasonable and enforceable. However, the provisions of this Contract are severable and, as such, the invalidity of any one or more provisions shall not affect or limit the enforceability of the remaining provisions. Should any provision be held unenforceable for any reason, then such provision shall be enforced to the maximum extent permitted by law.

This Contract will be binding on the Exhibitor's heirs, successors and assigns.

21. LIMITATION OF LIABILITY

In no event shall, AAOHN, their owners, managers, officers or directors, agents, employees, independent contractors, subsidiaries and affiliates (collectively "aaohn parties") be liable to the exhibitor or any third party hired by or otherwise engaged by the exhibitor for any lost profits or any other indirect, special, punitive, exemplary, incidental or consequential damages, including attorney's fees and costs, arising out of this application & contract or connected in any way with use of or inability to use the services outlined in this application & contract or for any claim by exhibitor, even if any of the aaohn parties have been advised, are on notice, and/or should have been aware of the possibility of such damages. Exhibitor agrees that aaohn parties' sole and maximum liability to exhibitor, regardless of the circumstances, shall be the refund of the exhibit booth fee. Exhibitor agrees to indemnify and defend the aaohn parties from any claims brought by a third party hired by, or engaged by the exhibitor for any amount beyond the exhibit booth fee. Further, exhibitor agrees to pay all attorney's fees and costs incurred by aaohn parties arising out of, or in any way related to, this contract. Exhibitor shall be solely responsible for its attorney's fees and costs.